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URANTIA FOUNDATION

533 DIVERSEY PARKWAY CHICAGO ILLINOIS 60614

May 9, 1985

(Sent to all Presidents of URANTIA Societies)

We are sending you a copy of a letter written to the Editor of "Planetary Prints" in Boulder because it touches on a matter important to each of us.

If our efforts successfully to spread the teachings of The URANTIA Book are to proceed as effectively as possible, we need to encourage the highest regard not only for The URANTIA Book but also those URANTIA organizations which are identified with it and its dissemination.

While we all can laugh at ourselves and our organizations from time to time, we should take care that our expression in no way detracts from our efforts to maintain a good, strong reputation and an identity free from confusion as to who we are and what we stand for.

In using the registered marks in conjunction with licensed activities, we ask each of you please to use only the highest standard in deciding upon how to proceed. As licensees, whatever good will you capture redounds to the broad spread of all of the activities of the URANTIA organizations--and our large family of devoted readers, and vice versa.

By encouraging only the best in our official family, we can do a great deal to help one another and thus enhance the ultimate success of The URANTIA Book.

Love is the greatest thing in the universe and its over-spreading expression will enable us ultimately and effectively to transcend national, racial and cultural boundaries to the extent that we all in fact will become one planetary family. We hope that eventually, if not immediately, the registered marks will carry with them such connotations as "intellectual peace, social progress, moral satisfaction, spiritual joy and cosmic wisdom."

May 9, 1985

"The advanced mortals on a world in the Seventh Stage of light and life have learned that love is the greatest thing in the universe--and they know God is love.

"Love is the desire to do good to others."

(See The URANTIA Book, page 648)

As harbingers of a new age among mankind, let the Concentric-Circles Symbol and the word "URANTIA" when seen by our planetary brothers and sisters bring to mind only the highest and best--even the love of the Universal Father.

Please share this letter with your Society officers and members.

Sincerely,



Martin W. Myers  
President

MWM:kfm

Encl.

cc: Editor, "Planetary Prints"  
URANTIA Brotherhood ✓