

Memo
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different discounts for paperback books than there are for hardbound books.

I also reminded Harry that durability of a book is a factor in our thinking, people study The URANTIA Book regularly over a period of years and the hardbound books have held up quite well. I reminded him that the reduced size books in paperback might be less durable and difficult to read so that people would find it hard to use them for study purposes.

I also told Harry that we felt that The URANTIA Book was a meaningful whole and we would want to stay with the one volume approach.

One added thought that Harry expressed, he thought that present readers would welcome having both a hardbound book and a softbound book in one or multiple volumes. The hardbound book presumably he means would be used at home whereas the softbound books would be more readily carried while traveling and so forth. We can discuss all of this at our next meeting.

TAK/mec