

August 21, 1955

Mr. William M. Hales, President  
Urantia Foundation  
333 N. Michigan Avenue  
Chicago 1, Illinois

Dear Mr. Hales:

Under date of 8 January, 1955, we wrote you regarding the use of the word "Urantia" and regarding the use of the triconcentric service mark by Urantia Brotherhood.

In line with your verbal request, I am outlining below the probable uses to which this word and this service mark may be put by Urantia Brotherhood. It is hoped that this list is inclusive:

1. By Urantia Societies. As you know, the Brotherhood contemplates the chartering of Urantia Societies. The word "Urantia" and the service mark would be used by such societies on their letterheads, probably on their certificates of membership, and on such other devices for communication as might prove to be convenient.
2. By Urantia Brotherhood. The Brotherhood itself contemplates the use of the word "Urantia" and of the triconcentric service mark. Such use, as of the present writing, would involve:
  - a. Letterheads
  - b. Invoices and checks
  - c. Charters
  - d. Seal
  - e. Citations of award for meritorious service
  - f. News letters and other Brotherhood publications
  - g. Teaching manuals and other devices concerned with the study of the Urantia Book.
  - h. Insignias of membership
  - i. Such other uses as would be normal in the everyday transaction of business on the part of voluntary associations such as Urantia Brotherhood.

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3. By Urantia Brotherhood Corporation. The Urantia Brotherhood contemplates the creation of Urantia Brotherhood Corporation to act as its fiscal agent. This corporation would contemplate the use of the name "Urantia" and of the service mark in the normal course of business -- letterheads, invoices, seal, etc.
4. By Other Urantia Brotherhood Corporations. The Brotherhood would like further permission to utilize the name "Urantia" and the service mark in connection with such other corporations as it may from time to time find necessary to establish in the conduct of its affairs.

Formal permission to utilize the name "Urantia" and the tri-concentric service mark would be greatly appreciated. A copy of this letter is attached for your convenience.

Cordially and sincerely,

William S. Sadler, Jr.  
President

WSSJr/MTR