

533 Diversey Parkway  
Chicago 14, Illinois  
January 8, 1955

Mr. William M. Hales, President  
Urantia Foundation  
333 North Michigan Ave.  
Chicago 1, Illinois

Dear Mr. Hales:

It is my understanding that the word "Urantia" and three concentric circles have been copyrighted and/or registered as a trade-mark by the Urantia Foundation.

The Urantia Brotherhood requests official permission of the Trustees of the Urantia Foundation to use the emblem and insignia of three azure blue concentric circles on a white background.

Very truly yours,

Secretary-General  
Urantia Brotherhood

Marian Rowley

Mr. William M. Hales, President  
Urantia Foundation  
333 N. Michigan Ave  
Chicago, Ill.

U.B. *TE*  
Print formal carbon

Dear Mr. Hales:

Under date of *8 January*, 1955, we wrote you regarding the use of the word "Urantia" and of the <sup>regarding the use</sup> triconcentric service mark by Urantia Brotherhood.

In line with your verbal request, I am outlining below the probable uses to which this word and this service mark may be put by Urantia Brotherhood. It is hoped that this list is inclusive:

1. By Urantia Societies. As you know, the Brotherhood contemplates the chartering of Urantia Societies. The word "Urantia" and the service mark would be used by such societies on their letterheads, ~~possibly~~ <sup>probably</sup> on their certificates of membership, and on such other devices for communication as might prove to be convenient.

2. <sup>By</sup> Urantia Brotherhood. The Brotherhood itself contemplates the use of the word "Urantia" and of the triconcentric service mark. Such use, as of the present writing, would involve:

- a. Letterheads.
- b. Invoices and checks.
- c. Charters.
- d. Seal.
- e. Citations of award for meritorious service.
- f. News letters and other Brotherhood publications.
- g. Teaching manuals and other devices concerned with
- h. <sup>the study of the Urantia Book.</sup> ~~the study of the Urantia Book.~~ *insignias of membership*
- k. Such other uses as would be normal in the everyday transaction of business on the part of voluntary

associations such as Urantia Brotherhood.

3. <sup>By</sup> Urantia Brotherhood Corporation. ~~As discussed,~~ The Urantia Brotherhood contemplates the creation of Urantia Brotherhood Corporation to act as its fiscal agent. This corporation would contemplate the use of the name "Urantia" and of the service mark in the normal course of business--letterheads, invoices, seal, etc.

4. <sup>By</sup> Other Urantia Brotherhood corporations. The Brotherhood would like further permission to utilize the name "Urantia" and the service mark in connection with such other corporations as it may from time to time find necessary to establish in the conduct of its affairs.

Formal permission to utilize the name "Urantia" and the tri-concentric service mark would be greatly appreciated. *A copy of this letter is attached for your convenience.*

*Corduly & Sincerely*

*William S. Sadler Jr.  
President.*

August 21, 1955

Mr. William M. Hales, President  
Urantia Foundation  
333 N. Michigan Avenue  
Chicago 1, Illinois

Dear Mr. Hales:

Under date of 8 January, 1955, we wrote you regarding the use of the word "Urantia" and regarding the use of the triconcentric service mark by Urantia Brotherhood.

In line with your verbal request, I am outlining below the probable uses to which this word and this service mark may be put by Urantia Brotherhood. It is hoped that this list is inclusive:

1. By Urantia Societies. As you know, the Brotherhood contemplates the chartering of Urantia Societies. The word "Urantia" and the service mark would be used by such societies on their letterheads, probably on their certificates of membership, and on such other devices for communication as might prove to be convenient.
2. By Urantia Brotherhood. The Brotherhood itself contemplates the use of the word "Urantia" and of the triconcentric service mark. Such use, as of the present writing, would involve:
  - a. Letterheads
  - b. Invoices and checks
  - c. Charters
  - d. Seal
  - e. Citations of award for meritorious service
  - f. News letters and other Brotherhood publications
  - g. Teaching manuals and other devices concerned with the study of the Urantia Book.
  - h. Insignias of membership
  - i. Such other uses as would be normal in the everyday transaction of business on the part of voluntary associations such as Urantia Brotherhood.

Mr. William M. Hales

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8/21/55

3. By Urantia Brotherhood Corporation. The Urantia Brotherhood contemplates the creation of Urantia Brotherhood Corporation to act as its fiscal agent. This corporation would contemplate the use of the name "Urantia" and of the service mark in the normal course of business -- letterheads, invoices, seal, etc.
4. By Other Urantia Brotherhood Corporations. The Brotherhood would like further permission to utilize the name "Urantia" and the service mark in connection with such other corporations as it may from time to time find necessary to establish in the conduct of its affairs.

Formal permission to utilize the name "Urantia" and the tri-concentric service mark would be greatly appreciated. A copy of this letter is attached for your convenience.

Cordially and sincerely,

William S. Sadler, Jr.  
President

VSSJr/MTR

August 25, 1955

Mr. Edward H. Baker, Jr.  
McBride & Baker  
120 S. LaSalle  
Chicago 3, Illinois

Dear Ed:

Re: Request of Urantia Brotherhood for  
Use of Name "Urantia" and Also Use  
of "Service Mark."

I enclose copy of letter received from William S. Sadler, Jr.,  
President of Urantia Brotherhood, dated August 21, 1955, re-  
questing formal permission to utilize the name "Urantia" and  
the tri-concentric service mark.

Would you please advise me the proper procedure to follow in  
giving them formal permission to use these; i. e. how should  
the minutes of the Foundation read, as well as the nature of the  
letter of permission to be written to the Urantia Brotherhood.

Under date of January 8, the original request was made by the  
Brotherhood, and we informally, verbally, granted them permission  
to use these pending advice from you as to how it should be  
worked out in detail.

Would appreciate your early advice in this matter.

Very truly yours,

URANTIA FOUNDATION

William M. Hales,  
President

WMH:rmen

*Noted  
7/24/55*



URANTIA FOUNDATION

333 NORTH MICHIGAN AVENUE

CHICAGO 1, ILLINOIS

ANDOVER 3-6744

September 29, 1955

Mr. William S. Sadler, Jr.  
President  
Urantia Brotherhood  
533 Diversey Parkway  
Chicago 14, Illinois

Dear Bill:

Re: Request of Urantia Brotherhood for  
Use of Name Urantia and also Use of  
Service Mark.

Under date of August 21 you wrote me setting forth the probable uses to which the above word and service mark may be put by Urantia Brotherhood.

Under date of August 25, I wrote our legal counsel, Mr. Edward H. Baker, Jr., asking his advice as to the proper procedure to follow in granting The Urantia Brotherhood formal permission to use the name and service mark.

I enclose a copy of my letter to Mr. Baker for your information.

Very truly yours,

URANTIA FOUNDATION

*William M. Hales*  
William M. Hales  
President

WMH:rmcn

*M. T. R.  
Pls add to file*

*W. M. Hales  
9/29/55*

Brotherhood  
Permission to use  
circulars

Verbal only  
Joh  
Marian's

file

~~Talk with  
Bill Hales~~

10/19/56-2 called  
Bill Hales and told him  
we had never had a reply  
from Baker to his letter of  
Aug 25 + copy of  
Bill's letter sent  
him dated 7/21.  
no action in  
our minutes  
checked