



URANTIA FOUNDATION
533 DIVERSEY PARKWAY CHICAGO ILLINOIS 60614

January 31, 1983

VIA CERTIFIED MAIL

President
Rocky Mountain URANTIA Society of Denver
3668 Chase Ct.
Boulder, CO 80303

Dear Friends:

This is in response to your request to use the registered marks on a pamphlet regarding the Boulder School for Students of The URANTIA Book.

After reviewing your descriptive materials which indicate the objectives and various projects of the school, we believe there are some concerns which we wish to think about more carefully. The immediate issue is that if we were to give you permission to use the marks, we are in fact giving official approval to and implying sponsorship of your school and all of its objectives. The use of the registered marks is indicative of approval and recognition of any services provided in association with the marks by the Brotherhood and Foundation. Any time we give permission to use the marks, we are not only approving a use, but we are then assuming the responsibility to ensure that the marks are being properly used which entails some degree of overseeing the affairs of the school.

Even though you used a disclaimer statement to try to deal with the issue of the school not being officially approved by and associated with the Brotherhood or Foundation, it has no effect because the use of the marks per se indicates approval and association. Thus you have created a contradictory situation by using the marks which signifies approval and association while trying to disclaim association. This does not mean you should not use a disclaimer statement (in fact we would encourage you to use it as we do for other projects), but rather that you cannot use it in conjunction with the marks.

Consequently, if you wish to go ahead and print your pamphlet, we ask that you not use the Concentric Circles Symbol nor the name of your Society. The use of URANTIA in the name of your society is a registered mark use. Therefore an indication of sponsorship by your society signifies approval by the Brotherhood and Foundation.

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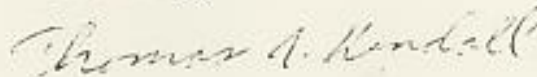
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We also wish to receive some feedback from URANTIA Brotherhood regarding how they see their relationship to your project before making our decision.

It is always difficult to weigh all of the factors in deciding when projects should be given use of the marks and when it may be wiser to let them be totally independent. Previous examples are the Family of God Foundation and the Christian Fellowship for Students of The URANTIA Book.

Let us keep an open dialogue and meanwhile we appreciate your cooperation concerning the printing of your pamphlet.

Cordially,



Thomas A. Kendall
President

TAK/P/bc

cc: Merritt Horn, c/o Boulder School for Students of The URANTIA Book
URANTIA Brotherhood