

... NEWS RELEASE

What leading professional broadcasters say about ON CAMPUS

an "all-actuality"

Public Affairs/Religious program
with VERN BENNOM GRIMSLEY



ABC Network Head of Radio Programming, William McCallum: "I think it's excellent. ON CAMPUS is very well produced--better than many other network shows."

CBS Network Vice President Frank Miller, Programming Head of CBS Radio: "ON CAMPUS is well produced and it's in line with what radio is doing today. The material is good. From a production standpoint the fact that it's all 'actuality' is especially valuable. ON CAMPUS would fit into the format of any contemporary station."

NBC Network Radio Programming Executive Jim Hill: "ON CAMPUS is a well done program. There's humor in it; it's 'cute' in the best sense."

MUTUAL Broadcasting Network Radio Programming Executive Hal Wagner: "ON CAMPUS is a very contemporary approach to religion. You handle the program very well."

WNBC AM and FM, New York City; Jerri Warrick, Programming Department: "ON CAMPUS is just the kind of thing we like to put on the air at WNBC. The production is excellent--very professional. It is an excellent, innovative new concept in religious programming. I like it a lot." ***** **KGBS** AM and FM, Los Angeles; Ron Martin, Radio Director: "We hardly ever receive any strong public response to religious programs carried by KGBS--that is, we didn't until we began running ON CAMPUS. We suddenly began getting very positive feedback from the audience, both by telephone and by mail. Listener response has been astonishingly strong and quite favorable. ON CAMPUS is the most interesting public affairs/religion program we've ever put on the air." ***** **KIMN**, Denver; Nick St. John, Public Affairs Programming Director: "My compliments on a fine program...the most thought-provoking contemporary religious feature we at KIMN have ever heard. Response has been very favorable and it is a positive component of our Public Service Programming. We are running the show as a half-hour segment which means we must put two programs back to back...Thanks again for an excellent show." ***** **WERE**, Cleveland, Ohio; John Webster, Programming and Operations Manager: "It is, indeed, a great program." ***** **WJJD**, Chicago; Al Kurman, Public Affairs Director: "A very entertaining program. I heartily recommend the broadcast to other stations." (Al Kurman is the former Manager of WBBM, Chicago.)

KFAX, San Francisco; Dave Crosatto, Operations Manager: "There's been nothing like ON CAMPUS in the history of religious broadcasting. It's unique--a superb program. It represents the best way I know of reaching young people with a spiritual message. I highly recommend it to stations everywhere. We've been carrying Vern's programs for several years, and they are excellent. And from the FCC standpoint, ON CAMPUS is a 'must' for a religious-format station." ***** WABC AM and FM, New York City; Glenn R. Morgan, Program Director: "ON CAMPUS is a good program, a well done program and an interesting program. It is well produced. It lets people speak for themselves about religion; there are many different viewpoints expressed on ON CAMPUS, and that's very good, too." ***** Aerial Communications, Inc., New York City; (Syndicator of Hugh Downs, Bill Cullin, Betsy Palmer, Boris Karloff, Claude Raines, Basil Rathbone, Sir Cedric Hardwicke, Helen Hayes...) Frank B. Reeves, President: "ON CAMPUS is quite good and 'with it.' It is an enterprising contemporary approach to religion." ***** WITY, Danville, Illinois; Frank Baum, Program Manager: "This is a very interesting program. ON CAMPUS deals with the thoughts and problems of modern youth better than any program I've heard." ***** WCSH, Portland, Maine; Herb Crosby, Manager: "ON CAMPUS is quite good." ***** KCOK / KWSM, Tulare, California; Robert R. Staley, Manager: "Let me commend you on your program. It is well produced, professional, and very interesting." ***** CKGF, Grand Forks, British Columbia; Mike Shainline, Program Manager: "ON CAMPUS is a very good broadcast; the material is excellent, and we are glad to carry it." ***** Meredith Corporation, New York City; E. C. Stiker, President, Broadcasting Division: "I liked it very much." (Meredith Corporation Stations: WHEN radio and TV, Syracuse, NY; WNEM TV, Bay City, Michigan; WOW radio and TV, Omaha, Nebraska; KPHO TV, Phoenix, Arizona; KCMO radio and TV, Kansas City, Missouri.) ***** WWOL, Buffalo, New York; Robert W. Knight, Program Director: "An excellent program." ***** KEST, San Francisco; Alan P. Shultz, Vice President and General Manager: "Not only interesting, but it answers many of the questions young people are asking regarding religion... It is well engineered and is a welcome addition to our programming lineup." ***** WPIT, Pittsburgh, Pennsylvania; Andrew F. Hoffman, Manager: "You handle the program very well, and I'm pleased with the technical quality... the sound clarity is excellent, particularly considering that the broadcast is made outdoors on campus." ***** WMCA, New York City; S. J. Hemphill, Programming Department: "Your package is well executed and put together." ***** WWDC, Washington, D.C.; Bob Canada, Program Director: "A very good program." ***** KASA, Phoenix, Arizona; Betty Mogk, Programming Department: "You're right! It is a good program!" ***** WOW radio, Omaha, Nebraska; Steve Shannon, Vice President and General Manager: "Format and execution are obviously extraordinary." ***** KGAY, Salem, Oregon; Randy Smith, Program Director: "I think you have a good program. The topics and questions are relevant and you handle your comments well." ***** KFRC, San Francisco; Jan Yanehiro, Public Service Director: "An outstanding show--we have received excellent listener response. Your topics are timely, important, and most interesting." ***** WBRJ, Marietta, Ohio; Larry Hall, Public Service Director: "Very good content." ***** WACE, Chicopee, Massachusetts; Bill Bates, Program Manager: "It's a very professionally done program, and 14 minutes is a good duration for it." ***** WCSG, Grand Rapids, Michigan; George R. Mackay, General Manager: "After listening to ON CAMPUS I have to agree with others that it is a well produced program."

To order: Contact Vern Bennom Grimsley, Box 347, Berkeley, California 94701, USA.