



# THE MULTI-MEDIA BULLETIN

QUARTERLY REPORT OF PROGRESS

FOURTH QUARTER 1979

## FIRST MULTI-MEDIA PROGRAM GOES INTO DISTRIBUTION

"Quest for Perfection", a single projector program on the nature of real religious experience, has gone into distribution. Produced for general audiences, the program has been sold as far away as Paris, France. This developing distribution is particularly significant, as it marks the beginning of the kind of activity which I would like to see dominate our future work—the preparation of spiritually uplifting and inspiring programs for general audiences, produced in a format which is easy to use in a variety of situations.

## SPANISH LANGUAGE VERSION OF "QUEST" NOW IN PRODUCTION

Working with Douglas Fraser of the Bogota, Colombia study group, we are producing a Spanish language version of "Quest for Perfection" for use in South America. The translation is virtually complete, and Douglas will be taking the script to Bogota over the holidays to be copy edited by the group there. Douglas, in addition to his deep enthusiasm for the teachings of The URANTIA Book, brings a background of many years work with an international publishing company to bear on the task. His familiarity with problems encountered in translating will be most valuable in transposing concepts from one language to another. (He recently translated "Growing Spiritually", by Vern Bennom Grimsley, soon to be published in Bogota.)

## "GALILEAN" SHOWN AT STANFORD UNIVERSITY CONFERENCE

The Multi-Media Division recently had the honor of participating in a national convocation of over 1500 Christian leaders at Stanford University. I was on a panel in a workshop on "Communication and the Local Church". I gave a brief review of multi-media as a format and then showed our production, "The Galilean". Bearing in mind the fact that the audience was made up of professionals in the fields of communications and media, their enthusiastic response and comments on the quality and effectiveness of our presentation was encouraging and reinforcing, to say the least.

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## THANK YOU FOR YOUR HELP. . .

I would like once again to thank all of you for your support of the Multi-Media Division of FOG; your prayers, thoughts, and contributions are greatly appreciated, and are essential to the ultimate success of the undertaking.

One of the most pleasant results from the publication of the Multi-Media Bulletin has been the contribution of slides, many of which have been of exceptional photographic quality. For those of you who would like to take pictures with our use in mind, I would suggest the following: I would like to utilize more human appeal in the presentations, more shots of people. Candid shots of individuals, groups, children, families, people of differing ages, races, sexes, and political persuasion would go far in helping the quality of the visuals. Ironically, I have found good quality candid people shots to be the most elusive scenes in all photography, but also the most effective when captured on film. With the growing popularity of 35mm photography, the true art of the medium must continue to move out ahead of the commonplace, creatively reaching for ever more subtle and [ meaningful expressions of emotion and idea. Carry on, all ye fearless photographers!

### MULTI-MEDIA PROGRAMS ON TOUR

On their national speaking tour this summer, Marvin and Francyl Gawryn, pictured in a moment of bliss at the right, showed "Quest for Perfection" to audiences in Montreal Canada, Connecticut, Oklahoma, Pueblo and Denver Colorado, Salt Lake City, and to several small groups in homes. In addition, they showed a single projector version of "How Jesus Taught" in Chicago.

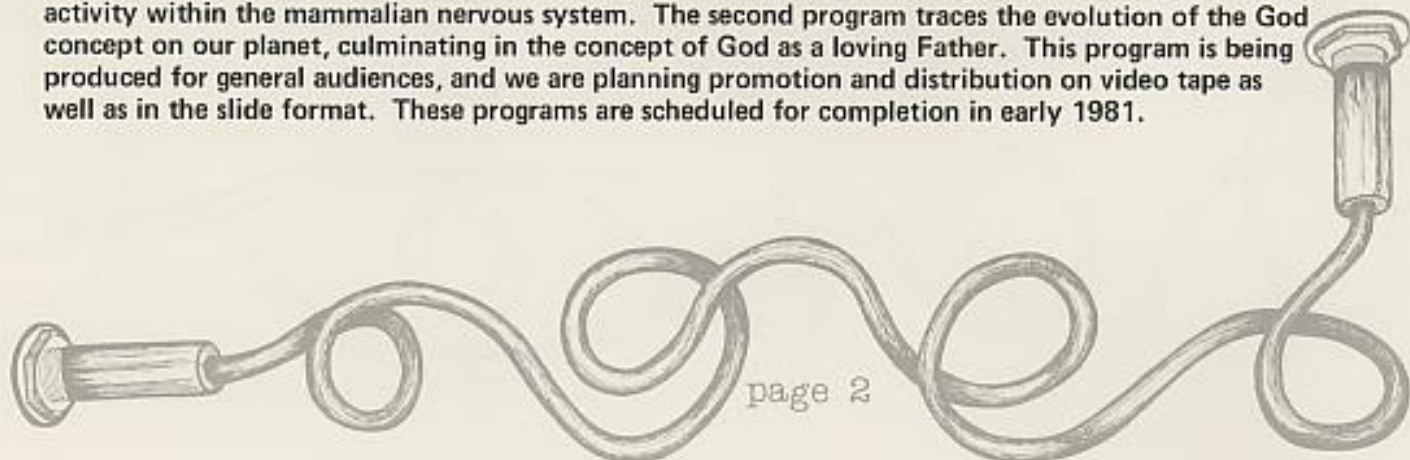


### FRANCYL BEGINS WORK ON STUDIO ALBUM

Following in the wake of tremendous response to her first album, a collection of recordings from various conference and concert performances, Francyl has begun work on a new studio-produced album. The work will hold many surprises for those of you who have followed and enjoyed the evolution of her work over the years. Utilizing multi-track recording techniques and more extensive instrumentation than in her live performances, Francyl is producing a collection of material which far surpasses anything she has ever done, both in quality of execution and inspirational quantity of content. She will be backed up by Vern Bennom Grimsley; recording will be done by David Kantor. Incidentally, there are still a few copies of the first album left. This collector's item will not be re-released, so if you would like a copy, contact Francyl at The Family of God Foundation as soon as possible.

### NEW MULTI-MEDIA PROGRAMS IN PRODUCTION

Two new programs are now in production. "Genesis", our first program, has received so many requests for showings that we are producing an improved version with much better visuals. Included will be some animated sequences expressing the process of photosynthesis, the workings of the DNA molecule, and activity within the mammalian nervous system. The second program traces the evolution of the God concept on our planet, culminating in the concept of God as a loving Father. This program is being produced for general audiences, and we are planning promotion and distribution on video tape as well as in the slide format. These programs are scheduled for completion in early 1981.



## INFORMATION YOU MIGHT LIKE TO HAVE

Highly recommended is **AUDIO-VISUAL COMMUNICATIONS**, published monthly by United Business Publications. This publication will keep you up-to-date on equipment, techniques, and will provide a lot of very useful information if you are wanting to work in A/V. Write: Audio-Visual Communications, 475 Park Avenue South, New York, NY 10016. \$13.50 per year.

Also suggested for those of you planning conferences and large gatherings, **SUCCESSFUL MEETINGS**, a great publication specializing in information for meeting planners. Write to: Successful Meetings, 633 Third Avenue, New York, NY 10017. Free to meeting planners. \$25.00 subscription for one year for others.

## FOR YOUR USE



**PEACEFUL KINGDOM**, a collection of recordings of Francyl and Vern performing at various conferences and events. There are only a few of these records left, and they will not be re-pressed. \$5.95 each; first come, first served as long as the supply lasts.

**FRANCYL STREAMO PRESENTS**, a half hour children's program featuring Francyl and her friends Myrtle Moose, Chicky and Chatter Chipmunk, Fanny Finch, and others in a delightful sing-along package with cassette and song book. \$5.95 each

**QUEST FOR PERFECTION**, a 30 minute slide/tape program, was designed for you to use in your own ministry efforts. It is suitable for general audiences. Dealing with the essence of religious experience, the presentation looks behind the cultural forms of religion and probes the motivations and satisfactions which lead people into spiritual living. In addition to the narration by Family of God Foundation staff, the program contains interviews with a Sikh leader, a Yoga instructor, a Christian editor, and an Islamic Imam. The program comes ready to use and consists of a carousel of slides and a cassette. Tones on the cassette indicate when to advance the slides. It is simple to show, and powerful in its impact on your audience. \$55.00 covers our cost and postage. If you live in California, please add sales tax.

## MISC

The production and presentation of multi-media programs is a very complex process. During the course of our development, we have stumbled upon several axioms which appear to be related to some of the early work done by Murphy ("If anything can possibly go wrong, it will"). While we would not venture so far as to suggest that these are evidences of problems resulting from the incomplete functioning of providence, we present these findings for your consideration:

**COROLLARY 1:** "The length of any available extension cord is inversely proportional to the distance between the objects to be connected".

**COROLLARY 2:** "The number of problems discovered in any performance setup is directly proportional to the proximity of starting time".

**COROLLARY 3:** "The probability of equipment failure during a performance is directly proportional to the size of the audience".

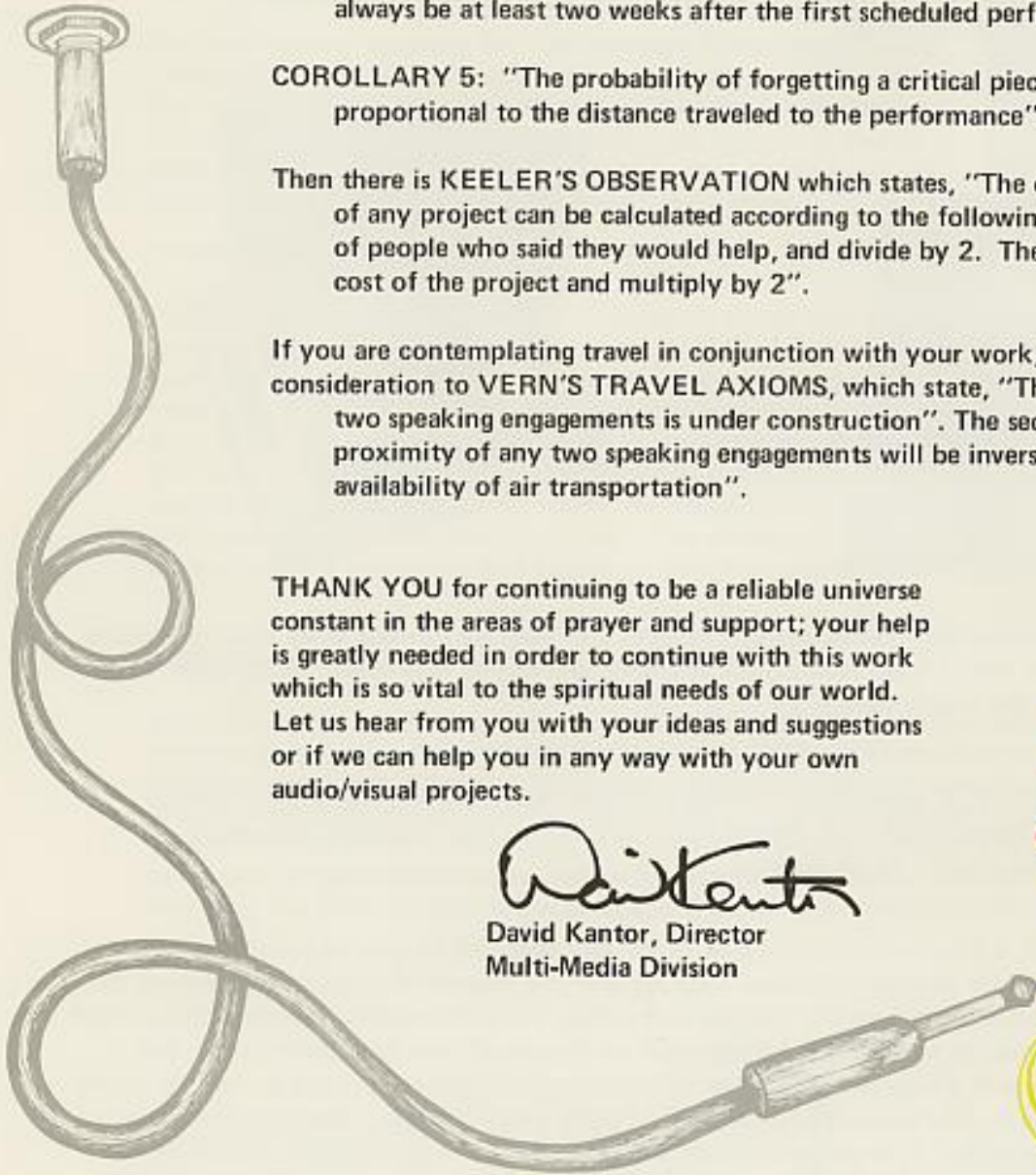
**COROLLARY 4:** "The most convenient completion date for any A/V production will always be at least two weeks after the first scheduled performance".

**COROLLARY 5:** "The probability of forgetting a critical piece of equipment is directly proportional to the distance traveled to the performance".

Then there is KEELER'S OBSERVATION which states, "The correct operating parameters of any project can be calculated according to the following formula: Take the number of people who said they would help, and divide by 2. Then take the total projected cost of the project and multiply by 2".

If you are contemplating travel in conjunction with your work, you might give serious consideration to VERN'S TRAVEL AXIOMS, which state, "The shortest distance between two speaking engagements is under construction". The second axiom states, "The proximity of any two speaking engagements will be inversely proportional to the availability of air transportation".

**THANK YOU** for continuing to be a reliable universe constant in the areas of prayer and support; your help is greatly needed in order to continue with this work which is so vital to the spiritual needs of our world. Let us hear from you with your ideas and suggestions or if we can help you in any way with your own audio/visual projects.



*David Kantor*

David Kantor, Director  
Multi-Media Division



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