



Good Cheer Press™



Wholesale Study Group Winter/Spring Catalog 1989-1990

The Urantia Book on How to Pray

What is prayer?

"Prayer is entirely a personal and spontaneous expression of the attitude of the soul toward the spirit; prayer should be the communion of sonship and the expression of fellowship. Prayer, when initiated by the spirit, leads to co-operative spiritual progress. The ideal prayer is a form of spiritual communion which leads to intelligent worship. True praying is the sincere attitude of reaching heavenward for the attainment of your ideals." Jesus 1618:6

What is the reason for prayer?

"Prayer induces the human ego to look both ways for help: for material aid to the subconscious reservoir of mortal experience, for inspiration and guidance to the superconscious borders of the contact of the material with the spiritual...." 997:3

How does one pray effectively?

"Pray as Jesus taught his disciples—honestly, unselfishly, with fairness, and without doubting." 999:8

Is prayer itself a solution to earthly problems?

"Prayer must never be so prostituted as to become a substitute for action. All ethical prayer is a stimulus to action and a guide to the progressive striving for idealistic goals of super-self-attainment." 997:7

"Prayer is the breath of the soul and should lead you to be persistent in your attempt to ascertain the Father's will...Again I say to you: Ask and it shall be given you; seek and you shall find; knock and it shall be opened to you. For every one who asks receives; he who seeks finds; and to him who knocks the door of salvation will be opened." Jesus 1619:1

Smaller than actual size

Introducing 9 completely different Mustard Seeds - tiny bits of mighty *Urantia Book* truth. Each Mustard Seed, approximately the size of a large bookmark, comes printed on both sides. The front side states the issue and quotes about 300 words of wisdom from the big blue book. The back side lists additional page and paragraph references for later use.

Sow a Mustard Seed, Pray it Grows

Have you found yourself in one of these situations?

- ★ You just left a dinner party where the topic of conversation centered on world peace. You expressed your ideas. Two people's interest peaked when you spoke of the virus of national sovereignty. Then you mentioned *The Urantia Book*. They nodded with interest but the conversation drifted onto another topic.
- ★ Your friend just lost their third job in a year. Their rent is overdue. The phone company disconnected their line. They turn to you for encouragement.
- ★ "I'd like to believe in religion, but it conflicts with the facts of science" says an acquaintance at work. The coffee break ends and you're back at your desk. The rest of the day you ask yourself how could you subtly introduce *The Urantia Book* without coming across as a religious fanatic.
- ★ "Got any tips on marriage?" inquires your newly engaged neighbor. "I've never been married and want mine to work." What do you say? Obviously, a 2,097 page book isn't what she wants.

Sow seeds of truth while the soil is fertile. Don't let magic moments slip by you. Mustard Seeds—Don't leave home without them!!

The key benefits of using Mustard Seeds are:

- They make excellent inserts into wedding, sympathy, friendship, Christmas, and other greeting cards.
- You'll minimize misunderstandings and maximize results by allowing the powerful words of *The Urantia Book* to answer people's questions.
- You'll overcome "What to say fear" by having carefully researched answers at your finger tips. Give a Mustard Seed, then let the Spirit go to work!
- You'll communicate in less time, with more spiritual impact, and with greater inner confidence.
- Mustard Seeds are inexpensive, attractive, and appropriate for a wide variety of people.
- Many of your deepest questions will be answered. Simultaneously you'll become a master at answering life transforming questions.

Nine Mustard Seeds in all. Order by individual titles:

- #MU 101 *The Urantia Book* on Suffering, Defeat, and Affliction
- #MU 102 *The Urantia Book* on Obtaining World Peace
- #MU 103 *The Urantia Book* on How to Pray
- #MU 104 *The Urantia Book* Clearly Discusses Sin and Evil
- #MU 105 *The Urantia Book* says There is Life After Death
- #MU 106 *The Urantia Book* on the Faith of Jesus
- #MU 107 Marriage and Family Life-*The Urantia Book* says...
- #MU 108 *The Urantia Book* on the Power of Love
- #MU 109 *The Urantia Book* on the Compatibility of Religion and Science
- #MU 110 Set of all 9 subjects, 10 each, 90 total



Regular Price for a Packet of 10....\$.50, Study Group Price ...\$.39
Regular Price for 9 packets.....\$4.50, Study Group Price\$3.50

22 New Catalogue Items
See Inside →

Let the **Concordex** help you find your favorite quotes in *The Urantia Book*.

The Concordex™

of *The Urantia Book*

by Clyde Bedell

Remember your favorite quotes on prayer and worship in *The Urantia Book*? What pages were those on?

Chances are, like most other *Urantia Book* readers, you frequently refer to the big blue book for inspiration and guidance. But finding your way through 2,097 pages can be difficult and time consuming. It's tough because the revelation contains thousands of important facts and valuable truths.

Quickly getting to the heart of the matter is what Clyde Bedell's Concordex is about. The Concordex to *The Urantia Book* is an index and a concordance combined. With over **110,000 references** it can facilitate your search for words, concepts, ideas, topics, and themes.

The Concordex has thousands of references on critical topics:

- 8,975 on the life of Jesus • 215 on love • 130 on suffering and evil • 70 on marriage • 105 on war and peace • 260 on prayer • 410 on faith • 105 on the Mansion Worlds

The Concordex can help you:

- Do topical readings and research on special subjects • Plan study group meetings • Find your favorite glimpses of truth and fact in the 2,097 pages • Introduce new readers to *The Urantia Book* • Discover new truths • Comfort those in crisis by showing them needed passages • Save valuable time and energy • Solve problems by finding and applying revelatory answers

The Enlarged 3rd Edition

CC 201 Regular Price.....\$12.95 Study Group Price.....\$6.95

Now Postcards of the Universe.

What did Darwin, Copernicus, Newton, Jesus, Socrates, and Plato have in common? They changed the conceptual framework of the world. Their ideals and ideas permeated civilization, sweeping aside popular myths that couldn't hold sway under modern scrutiny.

Yet how many people ever read the complete literary works of these giant thinkers? Very, very, very, very few! Likewise *The Urantia Book* will experience similar results. The spiritual values, universe concepts, and historical perspectives will permeate



These full colored postcards are exact replications of Byron's Universe Maps. Please order by individual titles.

society. People will talk about the Mansion Worlds yet many will have read only a small part of big blue.

John Byron knew that many people would love *Urantia Book* concepts but would not have the time or be interested in reading the whole book. Byron also wanted to offer serious readers beautiful art that depicted the administrative structure of the universe.

By popular request John Byron's art of the universe now is presented in postcard form. Send a postcard and spread ideas. Be a part of the great leavening of civilization by uplifting people's concepts. Who knows? Your postcard may trigger a memory reservoir placed by someone's Thought Adjuster.

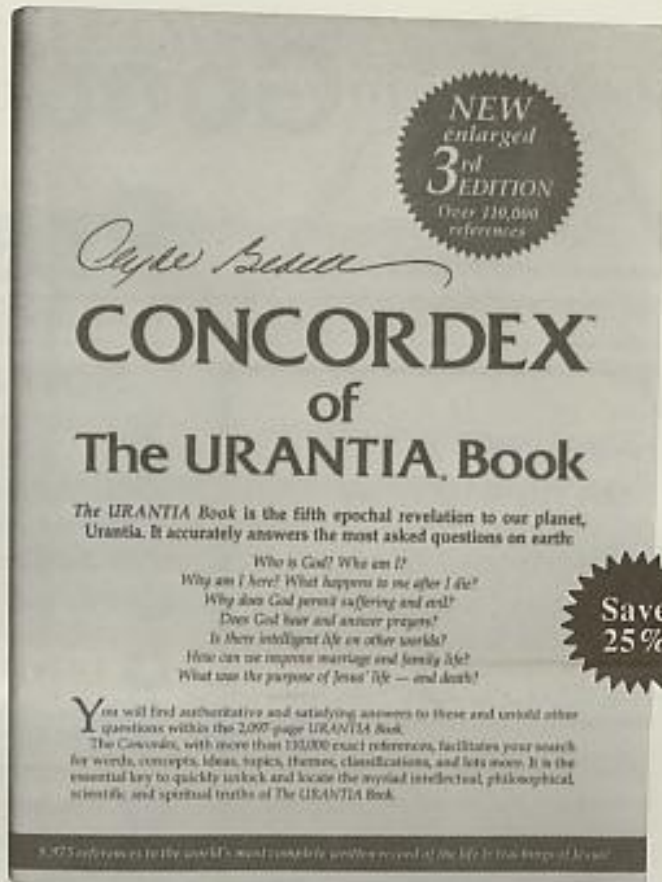
#PC 701 Master Universe

#PC 702 Central Universe

#PC 703 Mansion Worlds

Packets of 10 each Regular Price....\$1.95

Study Group Price\$1.20



NEW enlarged 3rd EDITION Over 110,000 references

CONCORDEX of The URANTIA Book

The URANTIA Book is the fifth epochal revelation to our planet, Urantia. It accurately answers the most asked questions on earth:

- Who is God? Who am I?
- Why am I here? What happens to me after I die?
- Why does God permit suffering and evil?
- Does God hear and answer prayers?
- Is there intelligent life on other worlds?
- How can we improve marriage and family life?
- What was the purpose of Jesus' life — and death?

Save 25%

You will find authoritative and satisfying answers to these and unold other questions within the 2,097-page URANTIA Book. The Concordex, with more than 110,000 exact references, facilitates your search for words, concepts, ideas, topics, themes, classifications, and lists more. It is the essential key to quickly unlock and locate the myriad intellectual, philosophical, scientific, and spiritual truths of The URANTIA Book.

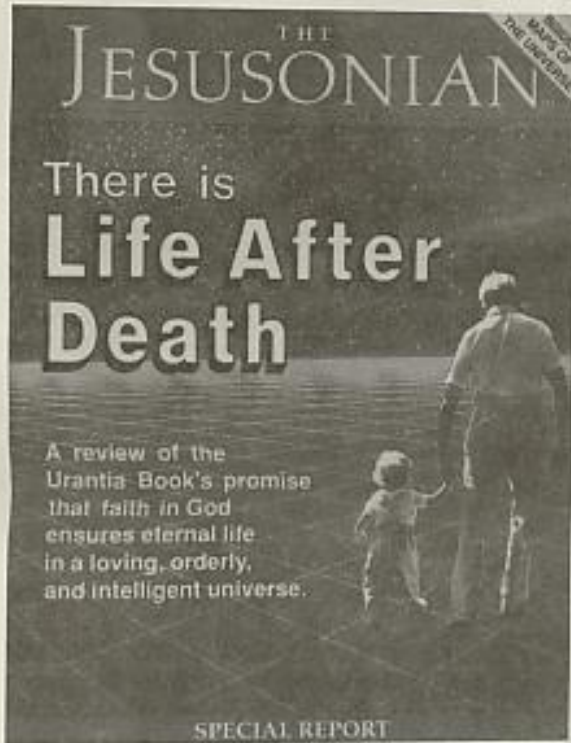
8,975 references to the world's most complete and true record of the life of our King of Jesus

"There is Life After Death" The Jesusonian™ Magazine.

Death of a loved one is statistically the #1 cause of stress in a person's life. It's the time when you want to comfort your grieving family and friends but the words don't seem to come out right. You resist temptations to hand them *The Urantia Book* because you know they probably can't cope



with a giant new book during this time of crisis.



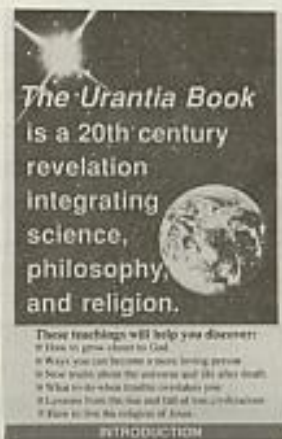
The magazine "There is Life After Death" was written to comfort people who are facing death, feeling isolated in the universe or suffering the loneliness and despair of the death of a loved one. It reviews *The Urantia Book's* positive promise that faith in God ensures eternal life in a loving, orderly and intelligent universe.

This special report contains 38 original color paintings, photos, maps of the universe, and graphics specifically designed to help you understand the journey to Paradise. The writing is simple and answers basic questions about life in the universe, what heaven is like, how to be resurrected, does hell exist, and much more.

This magazine will help you:

- Understand life after death • Comfort loved ones • Graphically visualize the universe • Introduce new readers to the beautiful teachings of *The Urantia Book* • Inspire others to have faith • Clarify the ascension plan • Reinforce God's love for others

Regular Price\$3.95 Study Group Price.....1.95



Introduction to The Urantia Book



How many times have people asked you about *The Urantia Book*? Do you feel it would take at least 20 minutes to explain who wrote it, yet all they want is a 3 minute overview of the entire book.

It's no deep secret that successfully explaining *The Urantia Book* to new readers demands prayer, good listening skills, well prepared answers, and good timing. After all, you want to make the best first impressions but it's not easy.

You face the difficulty of explaining the Revelations mysterious origin, length of its text, variety of its subject matter, and its authoritative presentation.

That is why a dedicated team of writers and scholars developed an introduction to *The Urantia Book*. This 12 page color brochure provides new readers with a clear overview of the subject matter contained in *The Urantia Book*. And since we have printed 2 totally different front cover designs, you can confidently approach diverse people knowing you have more than 1 tool in your introductory kit.

This brochure will help you:

- Explain *The Urantia Book* to non-readers • Initiate contact with potential readers • Project a positive image • Explain who wrote the book • Establish credibility • Communicate with confidence • Deal with hostile inquiries • Motivate others to read *The Urantia Book*

Regular Price.....\$0.75 each

#IN 301 Study Group price in quantities of 1 to 500...\$0.50 each #IN 302 Quantities over 500..\$0.35 each

Announcing valuable teaching guides by one of the "Elder Statesmen" of *The Urantia Book* movement.



Dr. Meredith Sprunger, a reader since 1956, has compiled seven tremendously helpful pamphlets related to the effective spreading of *The Urantia Book's* teachings. If you are serious about letting your light shine when testifying about *The Urantia Book's* transforming teachings, these thoughtfully crafted pamphlets are a must.

Look at these titles: •Origins of *The Urantia Book*. •The World Mission of *The Urantia Book*. •Pioneers For A New Epoch •*The Urantia Book* And Our Christian Heritage •The Imperative of Outreach Ministry •*The Urantia Book* and Religious Studies •Spiritual Perspectives For A New Era

These pamphlets will help train you to:

- Know when and how to share *The Urantia Book*
- Strike a powerful balance between being over zealous and complacent when sharing the revelation
- Understand the revelation within the context of the world around us
- Overcome people's natural resistance to new ideas
- Answer tough questions about the book's origin
- Confidently approach potential readers and spark their interest
- Be a wise teacher

All Seven Pamphlets

Regular Price.....\$1.25

#SP 601 Study Group Price...\$0.75



The Call of the Spirit

by Merritt Horn

Some would classify *Call of the Spirit* as an artistic and poetic interpretation of the spiritual message of *The Urantia Book*. Others would say the writings attempt to see our lives through the eyes of the Thought Adjuster. Merritt Horn would say he wrote this book as a meditative spiritual exploration.

Merritt's personal encounter with God can inspire and strengthen you. His thoughts on prayer and worship warmly and effortlessly usher you into the sphere of Adjuster awareness.



MH 701 Regular Price..... \$5.95

Study Group Price.....\$4.57

The Good Cheer Press™ is the leading source of secondary works to *The Urantia Book*. We are part of the Jesusonian Foundation, a non-denominational, non-profit, tax-exempt organization dedicated to spreading the teachings of *The Urantia Book*. We are unaffiliated with URANTIA® Foundation, URANTIA® Brotherhood, or any religious groups but are supportive of everyone advancing truth. The Good Cheer Press mission is to distribute secondary works that help you enjoy, understand, and share *The Urantia Book*.

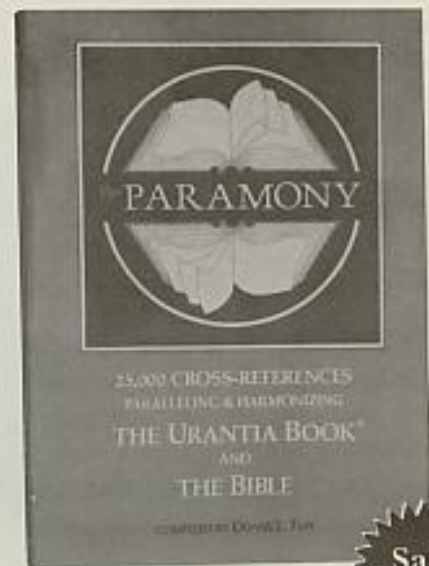
To order - write

The Good Cheer Press™

1790 30th Street, # 400

Boulder, CO 80301

At last a cross-reference between the Bible and *The Urantia Book*.



The Paramony

by Duane Faw

The Urantia Book tells us to extol the positive virtues of other people's religion. Jesus praised the best aspects in other people's religious traditions because he knew and understood them. So can you!

Now, you can easily cross-reference the Bible and *The Urantia Book* through *The Paramony*. *The Paramony* is a parallel and harmony between the Bible and *The Urantia Book*. *The Paramony* helps you cross-reference these 2 great books because it contains over 25,000 parallels, harmonies, and references.

The Paramony helps you:

- Understand your religious heritage in relationship to *The Urantia Book*
- See the similarities and differences between *The Urantia Book*, Christianity, and Judaism
- Correlate teachings and stories found in both books
- Feel confident when talking to non-readers
- Make others more receptive to your ideas
- Encourage Christians and Jews to "open up" and share their spiritual thoughts
- Establish credibility and increase receptivity for *The Urantia Book*

Regular price.....\$12.95

#PA 101 Study Group Price...\$ 6.95

Discover the parenting methods Jesus used to help raise his brothers and sisters.

The Family Meeting Handbook

by Robert Slagle, Ph.D.

Modern family life hangs in the balance between destructive pleasure mania versus the lures of a higher civilization. The revelators saw this crisis and gave us guidance: Family LOVE is the corner stone of civilization and its only hope of survival; the noblest of all human achievements is the raising of a good family; and our society would greatly improve if we used family councils.



The Andites used family council meetings and so did Jesus.

This discovery in *The Urantia Book* lead family psychologist Dr. Robert Slagle to teach and assist families in the positive practice of family councils for the last 18 years. His latest book, *A Family Meeting Handbook*, is filled with practical "How Tos" of successful meetings.

If you've not had family council meetings, start now. Practicing this proven step by step system for increasing family teamwork will bring lasting positive results. Best yet, it works for all types of families, including single parent families, and shared custody families.

The Family Meeting Handbook will help your family:

- Plan and conduct your first meetings
- Overcome communication blocks
- Avoid meeting failures others have experienced
- Explore discipline through mutual consent
- Build self-esteem
- Heighten the family "belonging" feeling
- Set limits on allowances and privileges
- Plan vacations, outings, and discover new opportunities
- Handle children who won't live up to their responsibility
- Build spiritual family relationships

Regular Price.....\$6.95
#FM333 Study Group Price....\$4.77

Save Save Save

The Urantia Book, Concordex, and Paramony for only

\$38.85



The Urantia Book normally costs \$34.00. The *Paramony* and the *Concordex* regularly retail at \$12.95 each. The total cost of all 3 books is \$59.95. Take advantage of this special offer and get all three for the low price of \$39.95. That's a 33% savings. At this price you can afford to give a set to a spiritually hungry friend!

Regular Price..... \$59.95
#US777 Study Group Price....\$38.85



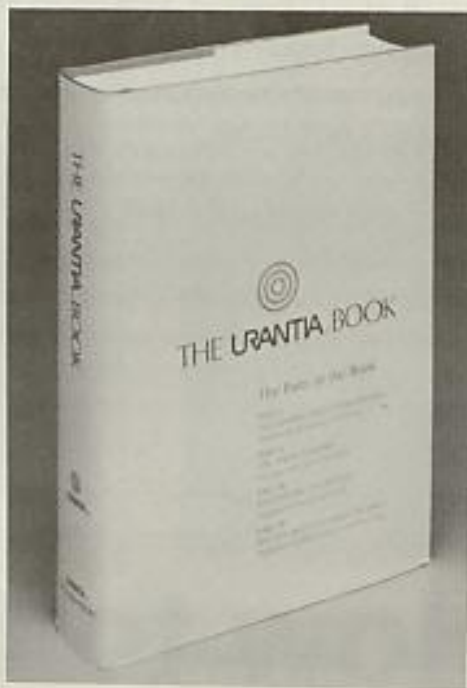
Share a Revelation - it's the perfect present!

The Urantia Book

What could be a better present than a Revelation? This special introductory price helps you share the Revelation with your family, friends, work associates, church, library, or other special opportunities. Why not spread the best news of the 20th century by sharing the Revelation with at least TWO new readers every year.

Plus we will mail it to any one you wish. Just enclose their name and address.

Retail Price.....\$34.00
#UB001 Study Group Price..\$24.95



Would you like to add individual names to our mailing list?

Name _____
Address _____
City _____
State _____ Zip _____

Would you like to add a study group to our mailing list?

Name _____
Address _____
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Elegant yet Functional



Protect your *Urantia Book* with a Deluxe Book Cover



Don't let your favorite book become battered by travel and constant use. Keep it in a quality, durable, and very protective cover.

Leather Grain-Like Deluxe Cover

Features include:
•Soft leather like vinyl •Rich, natural colors•Durable matte protective finish •Sturdy nylon zipper•Lies completely flat when opened •Front pocket
Good quality- Specify color-blue, burgundy, black
#CV812 .Reg. Price...\$11.95, Study Group Price...\$8.95

Eel Skin Style Cover

Features include:
•The luxurious look and feel of eel skin • Soft padded covers with pocket on front • Sturdy nylon zipper that opens completely •Covers lies flat when opened
Best quality-Specify color-blue, burgundy, black
#CV 813 Reg. Price...\$15.95, Study Group Price...\$11.95

Five Full Color, Top Quality Art Prints

The Epochal Revelations by John Byron

Five Epochal Revelations, five separate paintings by the American Artist John Byron. Each painting shows key dates, personalities and locations of the revelation. In vivid color, each painting took one year to complete.

Today, you can hang a 16" x 21" reproduction in your home. These useful and decorative art prints will help you and your family understand the spiritual history of civilization.

Save 30% on all 5

#RS410 Set of Five Prints

Regular Price.....\$44.75

Study Group Price..\$29.95



#RS401 Dalmatia.....\$ 6.95



#RS402 Adam and Eve.....\$ 6.95



#RS403 Melchizedek..... \$ 6.95



#RS404 Jesus of Nazareth.....\$ 6.95



#RS405 Urantia Papers \$ 6.95



At last — All four paintings are available
Announcing Byron's full color universe art print series.

Brilliantly colored, conceptually provocative, and dramatically interpreted, American artist John Byron brings the heavens to life. After extensive consultation with many long time readers, Byron created four universe studies. Each inspiration of art, conceived from *The Urantia Book's* description of the heavens, has been turned into a color corrected, offset, lithographic art print.



The Central Universe

From the perimeter of the enormous billion perfect Havona worlds, your eye passes to the 21 Sacred Spheres of Paradise, magnificently silhouetting the Eternal Isle of Paradise, the center of hope and glory. Byron's full color lithograph of the Central Universe, resplendent in a dazzling symphony of colorful design, can be your constant reminder of times to come. While gracefully decorating your home, you can take visual solace in the fact our Father promises; **this can be your destiny.**

18" x 24" (unframed) #CU 909 Regular Price... \$6.95, Study Group Price...\$4.95



The Master Universe

This full color art reproduction conceptualizes the master universe including the Isle of Paradise, Havona, the seven superuniverses, and the outer space levels. This illustrated exploration of the heavens essentially expresses the administrative plan of universe organization. Byron's panoramic commentary, aesthetic in nature, gives you a feel and sense of where you are astronomically and where you are going.

19 1/2" x 24" (unframed) MU910 Regular Price..\$6.95, Study Group Price..\$4.95



Local Universe Headquarters

"You begin over there right where you leave off down here" says *The Urantia Book* on page 533.5 After physical death on earth, sleeping survivors will be resurrected on the Mansion Worlds, seven of the 57 specially designed architectural worlds making up our local system headquarters.

Inspired by the worlds to come, Byron painted the pattern of these real worlds. Triumphant in the promise of eternal life, this full color art reproduction will remind you of a higher reality as you pass through this earth test of faith and struggle.

18" by 24" (unframed) MW 911 Regular Price..\$6.95, Study Group Price..\$4.95



Journey to Paradise

From earth through the Central Universe "Journey to Paradise" graphically carries you into the stages of life after death. From pale tones of light to the deepest tones of cobalt space blue, this print will grace your home with imagination and color.

18" x 24" (unframed) JP 912 Regular Price....\$6.95, Study Group Price....\$4.95

Buy 3 - get the 4th free

PS 999 A complete set—Regular Price.....\$20.85, Study Group Price.....\$14.85

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