



JESUSONIAN® FOUNDATION

April 7, 1989

Byron Belitsos
128 Carls St., #4
San Francisco, CA 94117

"He who has the right to criticize must have the heart to help." - Abe Lincoln

Dear Byron:

Thank you for spending the time writing about our introductory brochure. Although I disagree with almost everything you've said, I appreciate knowing your concerns.

The Introductory brochure was not slapped together in 1 weekend. The text was sent to more than 400 people for review. After receiving considerable comments on the 7 basic truths as well as the body copy, I proceeded to develop an editing team of 15 people who further developed copy. The copy went through the same scrutiny that "Life After Death" received. I am enclosing a summary of a survey completed by study group leaders after they received the final printed introduction. The survey return was approximately 10%, 40 survey's returned. Please note their response. 90% said they think the brochure was good or great. 92.5% said it was good or very good compared to other religious brochures.

Now, to the heart of this letter. Your perception that *Urantia Book* readers are the most sensitive, intellectual, philosophical, and spiritual people in the world may or may not be true. My perceptions are *Urantia Book* readers generally reflect the more progressive element of society yet their needs mirror the needs of most other religionists. *Urantia Book* readers yearn for comforting words, love, reassurance, faith, and knowing our Heavenly Father. This positive encouragement flows beautifully from Part IV. Could it be both of us see a different segment of the spiritually hungry movement?

Jesusonian's publishing of the Introduction has never meant to be the only way to introduce people to *The Urantia Book*. It is one way of doing it. If you see another way, please proceed. Not only would I applaud your efforts but there's a strong possibility that Jesusonian would volunteer to publish your introduction. We would love to sponsor multiple approaches. One of our objectives is to supply current *Urantia Book* readers with appropriate materials for the varying types of people they personally interface with.

Like you, we are not interested in mass advertising. I love the traditions of A.A.. Tradition #11 states, "Our public relations policy is based on attraction rather than promotion."

So, Byron, go for it. We would publish your version with the words, "written by TELECOSM" with your address included. Also, enclosed would appear the following statement: "For information on study groups near your home can be obtained from: URANTIA Brotherhood, 533 Diversey Parkway, Chicago, IL 60614. This brochure was