

THE JOHNNIE APPLESEED PROJECT

Description: The Johnnie Appleseed leaflets are to be distributed by URANTIA Book readers. The purpose of the brochures are (1) to interest people in seeking out The URANTIA Book because of their interest in the topics highlighted on the appleseeds, and/or (2) to provide an address where people may contact URANTIA Book readers and ask questions about The URANTIA Book.

Theory: The angels and other spiritual agencies appear to guide many people to The URANTIA Book. This project proposes to cooperate with spiritual beings in this work by providing additional places for those beings to guide their mortals to.

Techniques:

1. Be sure that URANTIA Books are available at local libraries.
2. Locate local bookstores which do or will carry The URANTIA Book (or be willing to sell it yourself if none can be persuaded. It would be better even to place it on consignment than not to have it in a local bookstore.)
3. Stamp the backs of the leaflets with names of local bookstores handling The URANTIA Book and with an address which may be used to get more information on The URANTIA Book. A local Post Office box number (rather than a house address or phone number) provides some protection for the reader from negative reaction or "crazies."
4. Distribute the appleseeds in such places as:
miscellaneous places in stores
in magazines or books or on the shelves at bookstores or libraries
doctor or dentist waiting rooms
bulletin boards at laundry, car wash, grocery store, apartment houses,
college campuses, any school
tourist information centers
churches
letters to friends and relatives
public telephones
airports
hospital waiting room
give to an interested person for the information on the back
use as a bookmark in The URANTIA Book or any book you loan
hand out to people in related groups to which you belong
ask permission to leave on the Chamber of Commerce rack of activities
ask bookstore owners if you can leave a stack on the counter

Cautions:

1. We should use discretion in the project. For example: leaflets are to be spread sparsely so as to avoid angering store owners, etc.
2. Readers should be psychologically prepared for the possibility of adverse reactions to the leaflets.
3. One might also want to be prepared for the disappointment of no discernable reaction. We can only act as we feel guided and leave results to God.

Ordering: Appleseeds may be obtained from:

The Johnnie Appleseed Project
P.O.Box 461
Arlington, Texas 76004-0461

Please indicate how many sets you would like. There is one copy each of fourteen different appleseeds in each set. You may also request any number

of individual appleseeds. In that case, please order by title. The titles are:

The Life of Jesus

Jesus taught...

Adam and Eve

Life After Death

Anthropology and Mythology

The Nature of God

Anger

Prayer

About the Sexes

Creationism and Evolution

The URANTIA Book(Philosophy)

Difficulties of Life

A Challenge

The URANTIA Book says...(Science)

Cost: Our cost is approximately \$.04 per appleseed. If you can help cover that cost, we would appreciate it. However, we will send them free of charge if you are not able to help with the expenses.

Good sowing!

The Appleseed Project Crew