

From: Donald L. Guimond, Editor for the Planetary Prints

To: Rocky Mountain URANTIA Society of Denver

Request: Authorization of usage of donations from the last issue of Planetary Prints

1. That a large portion of the funds donated to the last issue of the Planetary Prints be used to accomplish two objectives, through the use of a return mailer.

A. The use of a return mailer will update the accuracy of the mailing list which has been done only once a year for the past four years, and has resulted in a loss of almost 10% of the listed individuals each year. By doing this return mailer the list will thereby be updated in a six month increment. Since forwarding notices used by the U. S. Post Office are good for only six months this will increase the chances of not having forwarding notices expire before we have a chance to receive notices of any address changes.

B. To raise funds for the future printings of the Planetary Prints. In conversations with Kaye Coopers, I have learned that the Circles use this kind of return mailer three times a year, and is the only method they employ to raise the necessary funds for the printing and mailing of the Circles. The effectiveness of this method has been relatively high and has produced the \$7,000.00 that the Circles has needed to publish three times a year. They also have no need then to place "Address Correction Requested" or "Return Postage Guaranteed" on the publication itself, and thereby reducing the cost to publish.

2. That a small amount of the donations be used to send a personal letter along with a self addresses, stamped return envelope to key individuals within the URANTIA Movement soliciting their assistance in funding the Planetary Prints. My personal experience in raising funds for other projects has been that the most effective method in raising a substantial donation from anyone, has been through a personalized appeal for their assistance. A follow-up phone call will probably triple the donations that we receive.

NOTES:

--To be most effective, I think that it would be best for the letter to be sent by the Review Board of the Planetary Prints with all members signing the letter, on a formalized stationery representing either the Planetary Prints or Rocky Mountain URANTIA Society of Denver. My personal preference would be RMUSD, since the use of the society letterhead will give more credence to the request and probably raise more funds, possibly even more money than will be necessary to publish the Prints.

--To date \$635.00 has been received from the last issue of the Planetary Prints.

--Cost of these two efforts would not exceed the amount of donations received for the last issue of the Planetary Prints.

--Implementation of this should cause the PP to no longer have to request funds directly from the budget of RMUSD, for the publishing of PP.

From: Donald L. Guimond, Sub-Committee Chairman, Library Placement of the Planning Committee

To: Rocky Mountain URANTIA Society of Denver

Amendment to previous proposal on Library Placement for Colorado, regarding funding of previous proposal and requisition of books.

1. That RMUSD will officially request the 100 URANTIA Books directly from URANTIA Brotherhood.
2. That RMUSD will donate \$475.00 to this efforts.
3. That the Jessonian Foundation shall donate \$475.00 plus 100 Concordexes to placed along side each URANTIA Book.
4. This money will be used in the hiring of Vin Myers to do the placements and has also agreed to take people with him for the purposes of training.
5. RMUSD will be responsible for the miscellaneous expenses such as phone calls on development and coordination of local checkers around the state.