

URANTIA BOOK AVAILABILITY AND AWARENESS COMMITTEE

Tuesday, October 1, 1985 Meeting Minutes

Present: John Fischer
Don Green
Don Guimond
Paul Hardin
Ron Harper
Jack Kane
Brigitte Mars
Tom Pfeiffer
Andre Radatus
Steve Rohrbach

Absent: Joan Batson
Terri Kruger
Chris Lepine
Mo Siegel

A. Group commenced with brainstorming session producing a wide variety of ideas.

B. It was decided to form subcommittees with individuals to spearhead the formation of proposals and action plans. These plans and proposals will be further discussed and set in motion at next month's meeting.

C. The subcommittees formed are as follows:

LIBRARY PLACEMENT

- will work toward greater availability of The Urantia Book in libraries.

*Andre Radatus
John Fischer
Don Guimond

RETAIL BOOKSTORE PLACEMENT

- will work toward greater availability of The Urantia Book in bookstores.

*Don Guimond
Don Green
Jack Kane
Tom Pfeiffer

FLYERS AND POSTERS

- will post small bills and flyers with catchy Urantia Book quotes on bulletin boards in churches, laundramats, grocery stores, etc. with local phone numbers.

*Don Green
Paul Hardin
Chris Lepine
Tom Pfeiffer

SLIDE & OUTREACH PRESENTATIONS

- will a.) secure slide and outreach presentations already available through other societies and study groups.

b.) work to production of multi-media and other kinds of outreach presentations.

*Ron Harper
**Steve Rohrbach
Jack Kane
Tom Pfeiffer

STUDY AID AVAILABILITY

- will find ways to make study aids available in the Society, bookstores and libraries.

*Ron Harper
Andre Radatus

NETWORKING

- facilitating an idea exchange between other societies and our own in order to encourage the spread of these kinds of projects throughout the Urantia Movement.

*Ron Harper

JOURNAL ARTICLES AND RESPONSES

- includes letters to the editor and a project to mention The Urantia Book as a good gift idea in a magazine article.

*Tom Pfeiffer
*Brigitte Mars

HOSPITAL BOOKCARTS

- getting reader-volunteers to wheel bookcarts through hospitals with the added bonus of a Urantia Book on the cart

?Mo Siegel?

*Spearhead for subcommittee

**Will specifically spearhead slide and multi-media

D. UB calling cards like Don Guimond's: a valuable tool to Society members?

E. Three subcommittee meetings have been called as follows:

SLIDE PRESENTATIONS at the Boulder School (443-8154) on Thursday, October 10th At 2:00PM.

LIBRARY PLACEMENT at Don Guimond's (494-8493) on Thursday, October 10th at 7:30PM.

RETAIL BOOKSTORE PLACEMENT at Don Green's (443-6254) on Thursday, October 17th at 7:30PM.

F. Next UB A & A meeting at Don Guimond's, 745 South 41st Street, Boulder on Thursday, November 7th, at 7:30PM.

NOTE: LET'S FEEL FREE TO EXCHANGE IDEAS AT ANY TIME.

cc: all UB A & A committee members
John Roper

enclosure: UB A & A telephone directory

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URANTIA BOOK AVAILABILITY AND AWARENESS COMMITTEE

Ideas for committee projects

- increasing availability of UB
 - .retail bookstores
 - .libraries
 - .college
 - .public
 - .foreign language (english and translations)
 - .private
 - .interstate loan
 - .rural
 - .national
 - .international
 - .secondary schools (birthday book programs)
 - .large religious suppliers
 - .catalogs
 - .hotels and motels
 - .other locales
- 10% rebate card
 - .payable RMUSD
 - .study group list enclosed with rebate
- Urantia Book reading room
- UB booth activities
 - .local fairs
 - .encouragement program other societies
- personal ministry aids
 - .pamphlets
 - .other aids
- outreach slide presentations
 - .audience oriented
 - .particular religion
 - .particular language
 - .particular conference
 - .other emphasis
 - .particular age group
 - .subject oriented
 - .UB contents
 - .cosmology
 - .science
 - .philosophy
 - .religion
 - .life and teachings of Jesus
 - .UB origin and history
 - .other orientation
- idea exchange with other societies
- increase availability of study aids
 - .Concordex
 - .Studies of Master Universe
 - .Tales of Joshua
 - .Paramony
 - .others out of print
 - .others yet to come
- personal projects

PLANNING COMMITTEE OBJECTIVES AND SUGGESTED ACTION PLANS

TO INCREASE THE AVAILABILITY AND AWARENESS OF THE URANTIA BOOK IN THE ROCKY MOUNTAIN REGION.

- ...Increasing retail bookstore and library placement
- ...Maintaining booth activities and add more fairs and events
- ...Developing personal ministry aids
- ...Developing slide presentations as a means of outreach
- ...What else?

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FOSTER STUDY GROUPS IN THE ROCKY MOUNTAIN REGION.

- ...Providing two Urantia companions to introduce each new reader into a study group.
- ...Locate current readers who are not going to study groups and invite them.
- ...Add at least one new study group in the next year to answer reader needs.
- ...Provide training opportunities to study group leaders.
- ...Identifying useful study group aids, making existing ones available and developing new ones.
- ...Create, distribute and evaluate a U.B. reader survey(local) to discover the wants and needs of readers for study groups.

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PROVIDE EDUCATION, FUN AND PROJECTS INVOLVING OUR CHILDREN WITH THE REVELATION AND ITS TEACHINGS

- ...Form a family committee to provide parent education, family activities, family counseling, and day care activities.
- ...Form a youth adventure group for children 12 - 16 years old. The group would go on outings, promote decision making, stimulate friendship, problem solving, teamwork, etc., and provide marital training and other major life decision making training.
- ...Fund and publish children's story books, coloring books, and spiritual learning aids.
- ...You name it.

VB Awareness

Chris Lepine 494-1844

ANDRÉ RASAFUS 935-5333 777 5071

Joan Bradson 449-7991

JACK KANE 450 2124

DON GWINNUP 494-8493

MO SIEBEL 447-0119

STEVE RUIZBACH 440-3353

JOHN FISCHER 449-7322

TOM PFEIFFER 443-1248

ROD HARPER 449-7994

URANTIA BOOK AVAILABILITY AND AWARENESS COMMITTEE

TELEPHONE LISTING

Boulder School.....443-8154
Joan Batson.....449-7991
John Fischer.....449-7322
Don Green.....443-6254
Don Guimond.....494-8493
Paul Hardin.....939-9836
Ron Harper.....449-7991
Jack Kane.....450-2124
Terri Kruger.....499-0139
Chris Lepine.....494-1844
Brigitte Mars.....443-1248
Tom Pfeiffer.....443-1248
Andre Radatus.....935-5333
Steve Rohrbach.....440-3353
Mo Siegel.....447-0119