
The
FELLOWSHIP

for readers of The Urantia Book

Memorandum:

October, 1991

Dear Friends,

Enclosed are copies of two programs supported by The Fellowship. One is the Adopt-A-Bookstore Program, the other is the Phone Message Program.

Adopt-A-Bookstore was conceived to ensure that bookstores will have *Urantia Books* even though the normal distribution channels have been closed. The person(s) who implements Adopt-A-Bookstore is essentially making it a personal mission to keep the *Urantia Book* on the shelf of a store. The enclosed program outlines in detail how a person can go about adopting a bookstore.

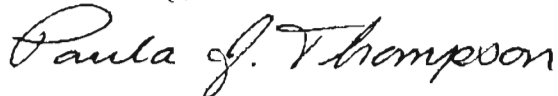
The Phone Message Program is an outreach program that is easy, affordable, tested, and effective. It is an ingenious way to reach potential readers. It can be the perfect group project because it allows many people an opportunity to become creatively involved. In Colorado we have had gratifying success doing this program. The enclosed report will tell you the basis of starting a similar program in your area. It also includes statistics and examples from the Colorado program.

It is our sincere hope this information will aid and inspire you to try one or both of these programs. Also, if you have an effective outreach project in your area we would love to hear about it.

If we can be of any assistance please do not hesitate to contact us at (303) 447-2418 or (800) 767-5683.

In all your efforts, may the Spirit guide you.

In Fellowship,



Paula Thompson, Member
Domestic Extension Committee