



URANTIA BROTHERHOOD  
533 DIVERSEY PARKWAY CHICAGO ILLINOIS 60614

March 2, 1981

Mrs. Marilyn Hauck, Secretary  
Rocky Mountain URANTIA Society of Denver  
14866 E. Casplan Place  
Aurora, CO 80014

Dear Marilyn:

Thank you for your letter inquiring about stationery for your Society. We feel that it is less expensive if you obtain stationery from a local printer. The following is information we hope you find helpful.

1. As a Society, you signed a Licensing Agreement with URANTIA Foundation. This authorizes you to use their registered marks, the word URANTIA and the concentric circles symbol. We encourage Societies to make proper use of the Foundation's marks.
2. When using the logo, URANTIA, the circled R only has to appear once on a page, logically when it is first used (see enclosed sample of Brotherhood stationery). The corresponding circled R and notice at the bottom of the page "Registered Mark" of URANTIA Foundation. Used pursuant to license." properly identifies the marks of the Foundation. It is not required that circled R's must appear with additional uses of the logo on the same page, only that it appear once.
3. The concentric circles symbol should be printed in blue (Panatone 299), and the logo, URANTIA, in black. It should be noted that no matter what color the logo and symbol might be printed in, they are still the registered marks of the Foundation. However, it is desirable that we use the blue and black colors consistently throughout our organization, since it serves basically as an educational function in our relationship as a fledgling organization with the larger public.
4. It is not required that the concentric circles symbol and the logo, URANTIA, be used together. They are two separate registered marks as indicated by the singular "mark" in the notice at the bottom of the page of the Brotherhood stationery.

Mrs. Marilyn Hauck

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They most often appear together as on the stationery, but on some of our material, only the concentric circles are used (such as on some of the material announcing past General Conferences of the Brotherhood).

5. Our stationery is set in Optima typeface.

The Licensing Agreement with URANTIA Foundation authorizes certain specific uses of their registered marks. If the Society desires to use them in an additional way, the Foundation should be contacted.

I am enclosing a photocopy of the circles and logo which can be utilized by the printer. If you want us to check a proof of your proposed stationery, we would be happy to do so. In any case, we would like two sheets of the completed stationery for our file.

You obviously are kept quite busy with your educational activity. I look forward to seeing you at Snowmass this summer. Please give my best to Russ.

Warm regards,

John Hales, Resident Director  
URANTIA Brotherhood

JH/sk  
Encl.

cc: John Hay, Treasurer ✓  
Rocky Mountain URANTIA Society of Denver