

U.B.C.

May 14, 1976

Mr. A. A. Zachow, President
Advanced Concepts, Incorporated
Box 166
Bryn Mawr, PA 19010

Dear Mr. Zachow:

As I indicated in my letter of April 22, I presented your request to the monthly meeting of the Board of Directors of URANTIA Brotherhood Corporation on May 8.

Their decision was not to make an exception to the long-standing policy of allowing a standard trade discount except to accredited bookstores.

Our primary task has always been to make the teachings available to those who are sincere truth-seekers. We are not concerned with the sale of books per se, as is the case with the usual bookseller or publisher. Ours, that is to say, students of the URANTIA teachings, is a unique mission. There is a great and noble work that we are here to do -- to help men and women understand that they are sons and daughters of the heavenly Father who loves them each personally with an infinite love and that through faith, they can daily experience this magnificent truth.

The book teaches us that the world in general is not ready for the truths that are presented in The URANTIA Book. They tell us that mankind will not be ready to pursue the search for spiritual truths until the time has arrived when the social, political, and economic chaos which exists on our planet has reached some degree of resolution. We are asked to possess our souls in patience. This is not to deny the fact that there are individuals who hunger for the comforting and reassuring message that Jesus lived over 2,000 years ago. Jesus simply told all believers that they should so live their lives by the spiritual truth that they know, that their brothers and sisters will come to ask what it is that they have found. He instructed his apostles to in no way coerce their brothers into becoming believers.

Your April 16 letter indicates the very resistance of which the book speaks. While you feel the compatibility of current scientific findings with the teachings of the book, you say that "my technical fraternities have not been able to accept the concept." As you know, the Fifth Epochal Revelation on

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Urantia is based on no human authority. It will only appeal to those who are hungering for spiritual truth and sense its spiritual fragrance, or can suspend their critical judgment until they have read the entire book, only then to decide if it is what it claims to be.

While we may not always agree on the methods by which to spread the teachings, I know that in spirit we are working towards the same end -- the day when the Fatherhood of God and the brotherhood of man rules in the hearts of mankind.

We wish you well in your truth-seeking efforts, and hope to hear from you if you have further questions or if we can be of service.

Sincerely,

John Hales, Secretary
URANTIA Brotherhood Corporation

JH/ev