

July 23, 1958

Mr. Warren E. Kulicke  
533 Diversy Parkway  
Chicago 14, Illinois

Dear Mr. Kulicke:

I should like to make a suggestion regarding inaugurating a program for the more active promotion of the Urantia Book. After much thought on this matter, it appears that there is no good reason for not engaging in a more aggressive missionary effort.

Feeling a personal responsibility in this endeavor, I have recently finished an instrument which introduces the Urantia Book as wisely and effectively as I know how. The enclosed copy was compiled by adding an Introduction and Appendix to an essay which I wrote some time ago entitled, Religion For The New Age. In this way the Urantia Book is introduced against the background of a relevant, evolutionary approach for the necessity and plausibility of such divine action.

I should like to give this essay to the Urantia Brotherhood and suggest some possible ways in which it could be used:

1. Copyright and sublet it to one of the better paper cover book publishers, i.e. Mentor Books put out by The New American Library of World Literature, Inc.; Gold Medal Books published by Fawcett Publications, Inc. These companies have outlets in every major community in the nation.
2. The Brotherhood could publish a paper back book and place it with distributors or directly in book stores on consignment. This would provide control of the extent of publicity.
3. Carry a dignified ad in key magazines, i.e. Christian Century, New York Times Book Review, Saturday Review of Literature.
4. Circularize key people with complimentary copies like book publishers do.
5. Publish the essay in one of the quality magazines.
6. A combination of the above.

Such a program would reach a broad section of the country and lay the foundations for personal contact - especially with ministerial, university, and other study groups. The manuscript, of course, needs further editing.

While writing, I should like to mention another matter. It appears that a car load of people from Culver will be coming to Chicago to take courses given by the Brotherhood School each Wednesday. I shall be coming with the group and audit courses, and-or be willing to teach such courses as might be useful to the school and within my educational qualifications: The Preparation and Delivery of Sermons, Contemporary Theology, Pastoral Counseling, Church History, Principles of Public Worship, Devotional Literature, or Methods in Religious Education. If you should have a need for any such courses, let me know.

I do hope that the General Council will adopt some program of wise but aggressive missionary activity. Not to do so, seems almost a sin. We leave on our vacation next week and plan to return through Chicago on August 21 and be with you for the Birthday Service.

Cordially yours,

*Meredith J. Sprunger*

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cc - Dr. William S. Sadler and Marian T. Rowley